



March 22, 2011

Dear Cottagewood Community Foundation Members,

The countdown is on! In just six weeks we will have traded the dirty snow, salt-laden cars, and piles of boots by the door for the sunshine and optimism of another Cottagewood summer.

2011 is shaping up to be a fantastic season at the Store. We'll open Saturday, April 30 with a brand new food menu full of freshly made offerings, a new selection of branded clothing and gift items and a revitalized Grill Night program. Store Manager Laurie Jenkins will return for her sixth season, as will many of our staff members from last year.

Last December, we issued the season-ending annual report on the CCF's activities. (If you missed the letter, or wish to review it, visit our website at [www.cottagewoodusa.com](http://www.cottagewoodusa.com).) The report established a year-end fundraising goal of \$20,000, with a suggested contribution of \$250 per member family, and presented the need for incremental fundraising to perform important maintenance by replacing the building's rotting siding. We have good progress to report on both topics, but would benefit greatly from your additional financial support.

Three months into our off-season fundraising drive, 59 member families have contributed \$15,925. So as of today we're 80% to the \$20,000 goal. We wish to express a huge THANK YOU to these members, and recognize their support on the following page of this letter.

The need to replace and repaint the Store's siding and trim remains a big concern. The fiberboard siding is at the end of its usable lifespan and has rotted in several areas. If it isn't replaced soon we will face more significant repairs associated with water damage.

Now, we have a terrific opportunity to solve this problem thanks to the resourcefulness of CCF members Steven Streeter and Robin Wettengel. Through their tireless efforts and business connections, the Streeters have arranged for most of the materials for this project to be donated – free of charge. What that means is that we can re-side the building and replace all of the trim at a cost of roughly \$13,000, less than half the cost of our previous bids.

The siding will be James Hardie Hardieplank and comes pre-finished with an ultra durable baked-on paint treatment. The siding is warranted for 30 years, and the paint for 15 years. With the new roof we put on the store in 2009 and this new siding, trim and paint job, the Cottagewood Store will be in great shape for another generation.

*Your Board has decided to act immediately in order to replace the siding by opening day 2011. But we need your help to make this possible. We will be financing this work with a short-term bank note, which needs to be repaid by capital gifts from CCF members. Between the siding project and the balance left on the annual fundraising drive, we need your help to raise \$16,000. We're sure you agree that this is an important project for CCF and a terrific opportunity to maintain our facility. Please use the attached form if you're in a position to contribute today. If you prefer, your gift can be paid in installments over the balance of the year. Matching gifts or appreciated securities are other great options to help support our efforts.*

Thank you so much for your love and support of the Store, and we look forward to seeing you on opening day!

Sincerely,

*CCF Board of Directors*

# Storekeepers 2011

The non-profit Cottagewood Community Foundation wishes to thank these members for their contributions to the Store's 2011 season opening fundraising drive. All contributing members as of May 1, 2011 will be recognized in a sign displayed prominently in the Store.

## \$500+

Levy, Ken & Melanie (new member)  
McRae, Joe & Nancy  
Pfister, Joel & Teresa  
Regan, Tim & Kate  
Rile, Courtney & Scott  
Ryan, Colleen  
Sanders, Steve & Julie  
Woodbury, Steve & Peggy

## \$250 - \$500

Abraham, Brian & Jennifer  
Ahern, John & Annette  
Allen, Maggie & Craig  
Anderson, Mark & Molly  
Beardsley, Jim & Peggy  
Bernstein, Steve & Patty  
Brownfield, Tess & Jim  
Carisch, Sharon & George  
Conzemius, Justin & Dina  
Dolan, Barry & Kate  
Dolliff, Doug & Tracy

Doroschak, Andrew & Gingie  
Greiner, Jeff & Terri  
Gross, David & Carol  
Haugen, John & Linda  
Haugslund, Joe & Joanne  
Hurd, Sally  
Jenson, Kim & Tom Elson  
Jones, Mark  
Konen, Jeff & Pam  
Kim, Judy & Gary Larson  
Lee, Peter & Janis

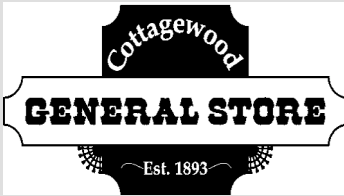
Lyman, Cynthia  
Lyman, David & Beth  
Mello, Alan & Stacey  
Norby, Kent & Lois  
Oliver, Ed & Charty  
Poole, Ronald & Molly  
Samuelson, Tom & Carol  
Schreiber, Boyd & Karen  
Sigel, David & Molly  
Sigel, Lloyd & Barbara  
Stillman, Ralph & Faye

Streeter, Kevin  
Streeter, Steven & Robin  
Sween, Tom  
Utter, Libby & John  
Wilson, Jessica  
Wilson, Michael  
Wilson, Rodney & Jenny  
Wilson, Stacey  
Wilson, Steven

## \$50 - \$250

Allen, Harold & LeeAnne  
Burkholder, Jim & Trudy  
Cannon, Gail  
Hoffman, Michael & Valerie  
Jordan, Lois & Jim

Kelly, Kevin & Casandra  
Kitchener, Christine & John  
Koyonen, Tim & Carol  
Tubman/Morgan



Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Street Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

I/We would like to continue to support the Cottagewood General Store as follows:

- Sustaining Gift     \$250 (includes two tickets to member Foundation Party, May 21, 2011)
- Capital Gift     Other \_\_\_\_\_ (gifts above \$250 include two tickets to member Foundation Party)
- Contact me about a contribution of securities or other assets
- New CCF Member     \$500+ (includes engraved brick in the Store patio and two tickets to member Foundation Party)

*Make checks payable to The Cottagewood Community Foundation (CCF). The CCF is a 501c3 non-profit organization and contributions are tax deductible. Please mail form and check to CCF at 20280 Cottagewood Ave., Deephaven, MN 55331.  
Thank you for supporting your store and community.*